

**The Culture and Animals Foundation
and
the Animals and Society Institute
present**

“Speaking Their Truth”

**The 23rd Annual International Compassionate Living Festival
October 3-5, 2008**

**Sheraton Imperial Hotel and Convention Center
4700 Emperor Blvd., Durham, North Carolina 27703**

SPONSORSHIP, REGISTRATION, EXHIBITS AND ADVERTISING

Questions? Contact Jill Howard Church, (770) 719-9773 or jill@animalsandsociety.org

PLEASE COMPLETE AND RETURN THIS FORM WITH YOUR PAYMENT TO:

ASI, 2512 Carpenter Road, Suite #201-A2, Ann Arbor, MI 48108-1188

Please find enclosed a check made payable to **“The Animals and Society Institute – ICLF”** for
\$ _____ or please charge [] Visa [] MasterCard Signature _____

Card #: _____ Exp. Date: _____

All conference registrations and payments must be received by **Friday, September 12, 2008**

NO REFUNDS WILL BE AVAILABLE AFTER THAT DATE.

Company/Organization Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ E-mail: _____

“Speaking Their Truth” 2008 Vegan Animal Rights Policy

All food items and products displayed, promoted or sold **MUST** be vegan (no animal products or by-products). All non-food items must not have been tested on animals, and must be free of leather, fur, feathers, and any other animal derivatives. Please do not promote in your product displays, literature, or on any other media any items that do not comply with this policy.

SPONSORSHIP OPPORTUNITIES

PLATINUM – \$5,000

[] **Friday Welcome Buffet and Evening Program:** Featured recognition in conference brochure and program • Web site link • Full-page ad in program • Two exhibit tables (priority selection) • Four registrations • Four invitations to “Thank You” Reception • Opportunity to introduce the Friday evening program

[] **Saturday Dinner and Keynote Program:** Featured recognition in conference brochure and program • Web site link on conference site • Full-page ad in program • Two exhibit tables (priority selection) • Four registrations • Four invitations to “Thank You” Reception • Opportunity to introduce the Saturday evening program

[] **General Program:** Prominent recognition in conference brochure and program • Web site link on conference site • Full-page ad in program • Two exhibit tables (priority selection) • Four individual registrations • Four invitations to “Thank You” Reception • Opportunity to introduce a plenary speaker

GOLD – \$3,500

[] **Saturday or Sunday Breakfast:** Prominent recognition in conference brochure and program • Large signage in the dining area • Web site link on conference site • Half-page ad in program • One exhibit table (priority selection) • Two registrations • Two invitations to “Thank You” Reception • Opportunity to introduce a plenary speaker

SILVER – \$2,500

[] **Exhibition Area:** Prominent recognition in conference brochure, program and exhibit room • Web site link on conference site • Half-page ad in program • One exhibit table (priority selection) • Two registrations • Two invitations to “Thank You” Reception

[] **Bookstore:** Prominent recognition in conference brochure and program • Web site link on conference site • Half-page ad in program • Two exhibit tables (priority selection) • Two registrations • Two invitations to “Thank You” Reception

[] **“Thank You” VIP Reception:** Prominent recognition in conference brochure and program, and in reception room • Web site link on conference site • Half-page ad in program • One exhibit table (priority selection) • Two registrations • Two invitations to “Thank You” Reception

[] **General Program:** Prominent recognition in conference brochure and program • Web site link on conference site • Half-page ad in program • One exhibit table (priority selection) • Two registrations • Two invitations to “Thank You” Reception

BRONZE – \$1,000

[] **“Speaking Their Truth” Circle:** Recognition in brochure and program • Web site link on conference site • Quarter-page ad in program • One registration • One exhibit table • One invitation to “Thank You” Reception

MEDIA SPONSORSHIP OPPORTUNITIES

Media sponsorship opportunities are available starting at \$1,000 on a cash or in-kind exchange. Benefits include recognition in brochure and program, exhibit table, Web site link, half-page ad in program, two registrations and two invitations to the "Thank You" Reception.

CONFERENCE REGISTRATION(S) AS PART OF ALL SPONSORSHIPS

Please list the name and title of each conference registrant who will be attending "Speaking Their Truth" as part of your sponsorship:

- 1. _____
- 2. _____
- 3. _____
- 4. _____

ADDITIONAL CONFERENCE REGISTRATION

Conference registration is \$139 per person by Friday, August 31, and \$169 per person Sept. 1-12. Registration includes the conference program, the exhibit hall and bookstore, Friday evening welcome buffet, Saturday breakfast, lunch and dinner, and Sunday breakfast. All meals are vegan.

Please register _____ @ \$139 each = \$_____ or _____ @ \$169 each = \$_____

- 1. _____
- 2. _____
- 3. _____
- 4. _____

EXHIBIT TABLES

[] Nonprofit Organizations: \$200 each [] For-profit Companies: \$400 each

Includes one 6' skirted table and two chairs. Electrical hook-ups are an additional \$35. Anyone staffing a table must be a registered participant of the conference; see fees and deadlines above.

All exhibitors must read, sign and return a copy of the Exhibitor Agreement Conditions on the next page by Friday, September 12, 2008.

PROGRAM ADVERTISING

Advertise your group or product(s) in the official "Speaking Their Truth" program. All ads are black and white and must be submitted in camera-ready, high-resolution PDF format. Ads must be submitted to ASI by Friday, **September 5, 2008.**

Back cover:	7.5" wide by 10" high	\$1,000
Full page:	7.5" wide by 10" high	\$425
Half page:	7.5" wide by 4.75" high	\$225
Quarter page:	3.25" wide by 4.75" high	\$125

EXHIBITOR AGREEMENT CONDITIONS

1. Exhibitors shall be responsible for the setup and tear down of their own exhibit. All garbage shall be placed in appropriate trash containers and cardboard boxes must be broken apart for recycling.
2. The Exhibitor may not promote in their product displays or literature any items that do not meet the Culture and Animals Foundation and Animals and Society Institute food and/or non-food guidelines. Exhibit space shall not be sublet or shared without the permission of CAF and ASI.
3. The Exhibitor's property shall be placed on display and exhibited at the Exhibitor's own risk and neither CAF nor ASI nor the Sheraton Imperial Hotel shall be responsible therefore; and neither CAF nor ASI nor the Sheraton Imperial Hotel shall be responsible for the death or injury to any person or for damage, including consequential damages, or loss of property of the Exhibitor, its officers, agents, employees, or invitees resulting for any cause whatsoever and the Exhibitor hereby indemnifies and holds CAF and/or ASI and/or the Sheraton Imperial Hotel harmless for any suit, action or claim arising out of any action or failure to act by the Exhibitor.
4. If the Exhibitor fails to comply in any respect with the terms, conditions, rules or regulations of this contract, all rights of the Exhibitor hereunder shall cease and terminate.
5. Should any contingency interrupt or prevent the holding of "Speaking Their Truth" including but not limited to war, terrorism, acts of God, strikes, lockouts or other labor or individual disturbances, riots, failure to secure materials of labor, fire, lightning, tempest, flood, explosion or any other cause, CAF and ASI shall in no way whatsoever be liable to the Exhibitor.
6. CAF and ASI reserve the right to restrict exhibits to a maximum noise level and to suitable methods of operation and display. CAF and ASI shall have the final decision as to what constitutes a proper exhibit and such decision shall be final and binding. If for any reason any exhibit or its contents are deemed objectionable by CAF and ASI, the exhibit will be removed. This provision includes persons, things, conduct, printed matter or any item or attire that CAF and ASI may consider objectionable to "Speaking Their Truth" intent. CAF and ASI further reserve the right to relocate exhibits for exhibitors when in their opinion such relocations are necessary to maintain the character and/or good order of "Speaking Their Truth."
7. The Exhibitor agrees that no display may be dismantled or goods removed during the entire period of the agreed-upon time slot. The Exhibitor agrees also to remove its exhibit items from the grounds of "Speaking Their Truth" at the end of the agreed upon time slot. In the event of failure to do so the Exhibitor agrees to pay for such additional costs as may be incurred.
8. The Exhibitor shall not: (a) commit any nuisance; (b) cause any unusual or objectionable smoke or odor to emanate from its space; (c) do anything which would interfere with the effectiveness of any utility, ventilating or air conditioning systems on the facilities of "Speaking Their Truth" nor interfere with free access or passage to the facilities of "Speaking Their Truth"; (d) interfere with the effectiveness of or accessibility to the electrical, plumbing, gas or compressed air systems; (e) overload any floor, ceiling or wall; (f) do or permit to be done any act which might invalidate any insurance policy carried by CAF and ASI or the Sheraton Imperial Hotel.
9. If the exhibit space is not occupied by the opening of "Speaking Their Truth," this will be considered a no-show and the space will be forfeited by the Exhibitor. This forfeited space may be reassigned or used by CAF and ASI management with no obligation on the part of CAF and ASI for any refund whatsoever.
10. The Exhibitor will confine his/her activities to the exhibit space allotted and will not solicit beyond the boundaries hereto.
11. CAF and ASI reserve the right to decline any application at their discretion.

Upon the original or facsimile copy of this agreement being accepted and signed by an authorized member of CAF and ASI, this becomes a binding agreement and the Company/Organization listed below is subject to and agrees with all conditions stated on contract and all rules and regulations in the agreement. CAF and ASI reserve the right to assign space in order to benefit the overall event.

Exhibitor Name _____ Signature _____ Date _____

CAF/ASI Contact _____ Signature _____ Date _____